Republic of the Philippines

# Department of Education

REGION IV- A CALABARZON

CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

**14 October 2026**

DIVISION MEMORANDUM
No. 678 s. 2026

**34TH NATIONAL CHILDREN'S MONTH CELEBRATION 2026:**
**DIGITAL POSTER-MAKING CONTEST**

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public & Private Secondary Schools
Heads, Unit/Section
All Others Concerned

1. The SDO Tayabas City in partnership with Tayabas City Social Welfare and Development Office will conduct **Digital Poster Making Contest** as part of the **34th National Children's Month Celebration** with a theme **Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa**.

2. The activity is also part of the month-long celebration of the Tayabas Local Council for the Protection of Children (LCPC) which aims to promote children's rights, welfare and protection.

3. The contest is open to all Grades 7–12 learners enrolled in public and private schools in Tayabas City. Schools who intend to join the contest are requested to complete the confirmation form through this link: https://tinyurl.com/36udwrkj **on or before October 21, 2026**. The link will be closed once it reaches the allowed number of participating schools. **Only the first ten (10) schools who confirm to participate shall be accepted**.

4. Entries must be original, in portrait orientation, and measure 10 × 15 inches. Submissions in JPEG or PDF format must be sent to cswdo.lcpc-eccd@tayabas.gov.ph **on or before November 6, 2026**.

5. Attached are Enclosure 1-Communication Letter from the CSWDO and Enclosure 2-Contest Guidelines and Mechanics for reference of all concerned.

6. For queries and concerns, you may contact **Ms. Olive G. Divinagracia**, Project Development Officer I at 09224076469 or email at olive.divinagracia@deped.gov.ph

7. Immediate dissemination of this Memorandum is desired.

**CELEDONIO B. BALDERAS JR.**
Schools Division Superintendent

Address: Brgy. Potol, Tayabas City
Telephone No.: (042) 785-9615
Email Address: tayabas.city@deped.gov.ph
Website: https://www.sdotayabascity.ph

Encl.: As stated
Reference: None
To be indicated in the Perpetual Index
under the following subjects:

CHILDREN'S MONTH
DIGITAL POSTER

SGOD- 34th national children's month celebration 2026: digital poster-making contest
REC32NID-010922/October 14, 2026

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Enclosure 1

REPUBLIC OF THE PHILIPPINES
CITY OF TAYABAS
QUEZON PROVINCE

## CITY SOCIAL WELFARE AND DEVELOPMENT OFFICE

**October 13, 2026**

**DR. CELEDENIO B. BALDERAS JR.**
School Superintendent- SDO Tayabas
LCPC Member

Dear Dr. Balderas,

Makabatang Araw!

In connection with the upcoming celebration of the **34th National Children's Month (NCM)**, with the theme **"Manindigan, Tumugon, at Kumalinga sa Batang Handa, Mas Ligtas ang Bansa,"** the City Government of Tayabas, through the Tayabas Local Council for the Protection of Children (LCPC), will conduct a month-long celebration to promote children's rights, welfare, and protection.

One of the highlights of the celebration is the **Digital Poster-Making Contest**. In this regard, we respectfully request your office's partnership in spearheading the said activity and facilitating the participation of qualified contestants. As our partner, your office will be responsible for preparing the contest guidelines and selecting the participants, while the City Government of Tayabas, through the CSWDO, will provide the prizes for the winners.

We sincerely hope for your favorable response and support for this initiative. Should you have any questions or require further clarification, please feel free to contact **Ms. Ma. Sophia D. Luces, Project Evaluation Officer I**, at **(042) 797-3800**.

Thank you for your continued support and commitment to promoting the rights, welfare, and development of the children of Tayabas.

Sincerely,

**IRMA C. ILOCARIO, RSW**
City Social Welfare and Development Officer

Enclosure 2

**"DIGITAL POSTER-MAKING CONTEST: Digital na Likha, Proteksyon ng Bawat Batang Tayabasin"**

**Lead Office: School Division Office- Tayabas**
**Assisting Office: City Social Welfare and Development Office**

## I. GUIDELINES AND MECHANICS

1. The contest is open to all **Grade 7 to Grade 12 learners** enrolled in public and private schools within the City of Tayabas.
2. Only the **first ten (10) entries** from public and private schools that successfully register and submit complete requirements shall be accepted for the contest.
3. The digital poster must be aligned with the theme of the **34th National Children's Month Celebration 2026**: **"Manindigan! Tumugon at Kumalinga: Sa Batang Handa, Mas Ligtas ang Bansa."**
4. The poster should creatively promote **children's rights, child participation, preparedness, safety, protection, resilience, and the active role of children and the community in creating a safer environment for every child.**
5. The poster must be an **original work** of the participant and must not have been previously published, submitted, or awarded in any other contest.
6. Participants may use any **digital art, graphic design, illustration, or photo-editing software** in creating their entries.
7. The digital poster shall measure **10 x 15 inches**, preferably in portrait orientation.
8. Entries must be submitted online **on or before November 6, 2026**, through the official email address: cswdo.lcpc-eccd@tayabas.gov.ph
9. Submitted files must be in **JPEG or PDF format** and must be of good/high resolution suitable for digital publication.
10. The file name shall contain the following information:

- **Name of Participant**
- **School**
- **Title of Poster**

## II. PEOPLE'S CHOICE AWARD

The **People's Choice Award** shall be determined based on the reactions received from the **official social media page of the Tayabas Local Council for the Protection of Children (LCPC).**

Only **Like (👍) and Heart (❤️) reactions** coming from the **official Facebook account/page of the Tayabas Local Council for the Protection of Children** shall be counted.

Reactions from other Facebook pages, shared posts, personal accounts, screenshots, or other social media platforms shall **not be counted**.

The official voting period shall begin on **November 6, 2026, and end on November 18, 2026, at 12:00 noon.**

The entry that receives the **highest combined number of qualified Like and Heart reactions** during the official voting period shall be declared the **People's Choice Awardee**.

**Fraudulent or manipulated voting is strictly prohibited.** The use of fake, dummy, newly created, or suspicious accounts solely for the purpose of increasing the number of reactions is prohibited.

Participants shall not engage in or encourage the use of **paid reactions, purchased accounts, automated accounts, bots, reaction-generating services, or any other method intended to artificially increase the number of reactions** on their entries.

The organizers reserve the right to **review, verify, and exclude suspicious or fraudulent reactions** from the final count. If substantial evidence of deliberate manipulation or fraudulent voting is established, the concerned entry may be **disqualified from the People's Choice Award**.

Participants found to have deliberately solicited or organized fraudulent voting, including the use of multiple fake or dummy accounts, may be **disqualified from the contest**, subject to the determination of the organizers.

The People's Choice Award shall be **separate from the official judging and scoring of the Board of Judges** and shall not affect the ranking of the 1st, 2nd, and 3rd Place winners.

## III. CRITERIA FOR JUDGING

**Content and Relevance to the Theme** – 30%
**Originality of Concept and Message** – 30%
**Creativity and Visual Impact** – 20%
**Color Harmony and Appropriateness** – 20%
**TOTAL – 100%**

## IV. AWARDS AND RECOGNITION

**1st Place** – ₱ 2,000.00
**2nd Place** – ₱ 1,500.00
**3rd Place** – ₱ 1,000.00
**Consolation Prize** – ₱ 800.00
**People's Choice Award** – ₱ 500.00

The **top three (3) entries** with the highest scores based on the official criteria for judging shall be declared the **1st, 2nd, and 3rd Place winners**.

The **People's Choice Award** shall be given to the entry that receives the highest combined number of qualified **Like and Heart reactions** during the official voting period.


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